

# LIVE MUSIC



## CHILI COOKOFF

CAR & TRACTOR SHOW  
BAGS TOURNEY RAFFLES  
KIDS GAMES VENDOR MARKET  
FARMERS MARKET FOOD  
CRAFT BEER GARDEN

Chili Fest is Deerfield's largest annual festival with over 99% of the proceeds from this event reinvested directly into the surrounding communities.

Sponsorship of this event will expose your business to over 3,000 attendees.

We are seeking sponsorship of the event entertainment.



Scan to sponsor.



Chili Fest Main Stage

# SPONSORSHIP REQUEST

SEPTEMBER  
~30~  
2023

9<sup>th</sup> annual  
DEERFIELD LION'S  
CHILI  
FEST

FIREMAN'S PARK  
DEERFIELD, WI

9am-9pm



LIONSCHILIFEST.COM  
FACEBOOK.COM/DEERFIELDLIONSCLUB  
DEERFIELDLIONSCLUB@GMAIL.COM



We are seeking sponsorship of the event entertainment.

# Featured Sponsorship Levels

	Company name/logo on tower scrim of stage	Company logo on banner in stage area	Company banner displayed in high traffic location	Company logo on multiple official event sponsor banners	Company logo on multiple official event sponsor banners of similar level	Company name in text on multiple group banners	Company name in text on a single group banner	Exclusive social media blast on Facebook event page	Joint social media blast on Facebook page with sponsor of similar level	Group social media promotion on Facebook event page	Entry into cornhole tourney	Chili team entry	Craft beer sampling admission	Meet-n-Greet with national music headliner, ALEX MILLER
Carolina Reaper \$10,000	X		2	X				2		X	3	U	4	8
Ghost Pepper \$5,000		1	1	X				2		X	2	U	3	6
Habanero \$2,500		1	1	X				2		X	1	U	2	4
Scotch Bonnet \$1,000			1	X				2		X		3	1	2
Cayenne \$500					X			1		X		2		
Jalapeno \$250						X			1	X		1		
Green Pepper \$125							X			X				

U = Unlimited

The above benefits correspond to the dollar level of sponsorship.